

CREATRESS CO 2026 SERVICE OFFERINGS

Product/Service	Description	Included	Price	Price Structure
Full Service Event Production	Complete planning and production services for mid to large-scale events.	Budget development and management Vendor management Pre-event operations planning and management Event marketing services (pre, on-site, and post event) On-site facilitation and management On-site staff and marketing (provided by Creatress Co.) Post event reporting that includes event performance, leads, testimonials, and recaps.	\$15,000.00	One-time
Strategic Business Operations Retreat Facilitation	A 5-day retreat that completes a full audit of operation systems for the business such as lead-generation funnels, product purchasing systems, customer communications systems, process documentation, customer/client database systems, etc. The retreat will help identify gaps that make be causing friction internally or externally, and then workshop to implement systems or system updates to help streamline processes to help the business run more efficiently.	Pre-workshop interviews and analysis 5 retreat days (consecutive or spaced) Strategic planning session (6-8 hours) Post-retreat reporting that includes SOPs with new systems, custom lead funnel templates, Strategic plan with KPI tracking, 90-day check in (1 hour) 180-day check in (1 hour)	\$13,000.00	One-time
Web Design (per website)	Creation of website for business	Fully designed and optimized website	\$8,000.00	One-time
Creative Marketing Workshop/Retreat Facilitation	A 3-day workshop that completes a full audit of marketing operations for a business. Next, this workshop offers a marketing and content creation crash course. Lastly, this workshop offers a creative brainstorming session for marketing campaign development.	Pre-workshop research and analysis, and brand audit 3 workshop days (consecutive recommended) Post-workshop implementation plan with 3-month content plan that includes actionable steps for team members. Performance Analytics Tracking Sheets 90-day check in (1 hour)	\$7,000.00	One-time
Full-Service Business Marketing (12-month contract)	Complete ownership/management of a businesses marketing department	Brand development Messaging development Digital Asset development (graphic, photo, video) Physical Asset development (flyers, etc.) Copywriting Email marketing Social media marketing	\$7,000.00	Monthly
Strategic Planning Workshop Facilitation	A 1-day workshop that completes an audit of business operations, revenue, marketing, and wins & losses. This workshop also develops a strategic outlook and plan for the coming 12 months.	Pre-workshop Interview and Audit In-person workshop (6-8 hours- facilitation) Post-workshop analysis, report, KPI development, KPI tracking sheet, and 3-month implementation plan. 90-day check in (1 hour)	\$5,000.00	One-time

Event Marketing (per event)	Management of marketing campaigns for events	Pre-event marketing campaign development Marketing assets development (flyers, graphics, videos, etc.) Marketing/events emails On-site event coverage (video, photo, social media coverage) Post-event recap videos Post-event marketing campaign (1-week of content)	\$3,500.00	One-time
Social Media Marketing/Management (12-month contract)	Management of social media platforms for businesses	Brand development Messaging development/Caption writing Digital Asset development (graphic, photo, video) Monthly content calendars Post scheduling Community monitoring/management (comments, messages, etc.)	\$3,000.00	Monthly
Email Marketing (12-month contract)	Management of business's email marketing efforts (includes 3 emails per week)	Brand development Messaging development Copywriting Scheduling Analytics tracking	\$2,500.00	Monthly
Video Production (per project)	Marketing/Promotion video production	Concept consulting Filming Editing Delivery	\$2,500.00	One-time
Web Site Management (12-month contract)	Monthly management and maintenance of business website	Clearing of outdated information Adding of current information Performance tracking Troubleshooting	\$1,500.00	Monthly
Graphic Design (per piece)	Flyer/Social Media content development	Full design and delivery of graphic content	\$500.00	One-time
Marketing Consulting (3 hour minimum)	Consultation with current businesses on specific marketing campaigns or goals. Helping them work out a plan that they will act out.	Meeting with org decision makers, hearing where they struggle, lending suggestions/action steps on how to improve in that area	\$180.00	Hourly
Business Consulting (3 hour min)	Consultation with current businesses on current business operation practices. Helping them work out a plan to optimize and streamline.	Meeting with org decision makers, hearing where they struggle, lending suggestions/action steps on how to improve in that area	\$180.00	Hourly